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o2ideas Wins Worldwide Partner Awards

Two High Honors at World Meeting in Montego Bay, Jamaica

BIRMINGHAM, AL (May 26, 2016) – o2ideas received global recognition at the 2016 Worldwide Partners World Meeting in Montego Bay, Jamaica on May 17.

The agency won the 2016 Perfect Partner award for its commitment and collaboration within the network of 65 agencies in 50 countries.

Also, o2 received a 2016 Longevity Award for its 30 years of membership, involvement and ownership in the network.

“We are delighted to receive these honors from our global partners in advertising,” said Bill Todd, president and partner at o2ideas. “We believe in the power of our network and in our ability to meet any client’s needs in any part of the world. We are glad to have been part of such a powerful agency network for the last three decades and we look forward to great years to come.”

Worldwide Partners holds its annual World Meeting in May, with regional meetings in Asia, Latin America, Europe and the Middle East throughout the year.

[PHOTO CAPTION: o2ideas President and Partner Bill Todd (right) accepts Perfect Partner Award from Worldwide Partner Vice Chairman Jerry Rosen at Worldwide Partners’ World Meeting in Montego Bay, Jamaica on May 17, 2016.]

About o2ideas, Inc.:

o2ideas is a digital, advertising, marketing and public relations company with a long history of helping its clients succeed. o2 has the pleasure to work with truly amazing people at some of the world's most admired companies. o2ideas is minority-owned, certified by the NMSDC and a member of Worldwide Partners, the world's largest owner-operated agency network. To find out what makes o2 different from any other agency, visit o2ideas.com.

About Worldwide Partners:

With more than 65 agencies in 50 countries, Worldwide Partners offers clients global and local reach through strategic marketing that includes the widest range of B2B, B2C, digital, traditional, media, public relations, and event planning services. The network’s agencies manage \$2.5 billion worldwide in annual billings. To make this network work for you, please visit WorldwidePartners.com.

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