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### **o2ideas Named Small Business of the Year by Birmingham Business Alliance**

**BIRMINGHAM, AL** (October 28, 2015) – o2ideas was named Small Business of the Year for the category of 16-50 employees, at the Birmingham Business Alliance's (BBA) 2015 Small Business Awards held in downtown Birmingham on October 27.

Hundreds of business leaders, rising stars and young professionals gathered at the Sheraton Birmingham Hotel for the event. In 11 competitive award categories recognizing small business in Birmingham, more than 90 companies qualified as contenders. After review by an independent panel of judges, three finalists emerged from each category and one was named an award recipient.

Accepting the Small Business of the Year award for o2 was Creative Director/Partner Howard Pearlstein. "At o2, we are fortunate to build on the great foundation Shelley Stewart started some 48 years ago. We couldn't be more proud to be recognized by our community as the truly warm and unique company that we are – a diverse, creative and talented team dedicated to making our clients happy every single day."

o2ideas began in 1967 under the name Steiner Advertising, with Shelley Stewart as a founding partner. o2ideas now provides branding, creative, digital, public relations and a wide range of other marketing services to national, regional and local clients. In April, Stewart passed ownership of the firm to an executive team, including Linda Payne, Sherri Stewart, Howard Pearlstein and Bill Todd.

#### **About the BBA:**

The Birmingham Business Alliance is a dynamic advocate, unifying voice and constant catalyst for economic development and business prosperity for the Birmingham region. For more information about the BBA visit its website at [www.birminghambusinessalliance.com](http://www.birminghambusinessalliance.com).

#### **About o2ideas, Inc.:**

o2ideas is an advertising and public relations company with a long history of helping its clients succeed. Located in Birmingham, Alabama, o2 has the pleasure to work with truly amazing people at some of the world's most admired companies. o2ideas is minority-owned, certified by NMSDC and a member of Worldwide Partners, the world's largest owner-operated agency network. To find out what makes o2 different from any other agency, visit [o2ideas.com](http://o2ideas.com).

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