



For more information:

Bill Todd
(205) 949-9547 (office)
(205) 410-0683 (cell)

Lisa Harris to serve on AAF Birmingham Board of Directors
AAF Birmingham Installs New Board of Directors for 2016-2017

BIRMINGHAM, AL (July 1, 2016) – o2ideas, a leading digital, advertising, marketing and public relations firm, announces Director of Client Services Lisa Harris will serve on the American Advertising Federation’s Birmingham chapter 2016-17 board of directors. She will serve as Vice President of Membership Co-chair.

The American Advertising Federation of Birmingham officially installed the new slate of directors and officers for 2016-2017 on June 16, 2016 at the Ten Awards, held at Cahaba Brewing Company.

“From raising thousands of dollars each year for UAB’s brain cancer research efforts with the Lucy and Ruby’s Brainsy Day event, to her senior leadership serving all of o2’s clients, Lisa is a born leader. This position on the AAF board also puts a stamp on her leadership in our industry overall. We look forward to a great year for AAF and congratulate all of the incoming board members,” said Bill Todd, president and partner of o2ideas.

About o2ideas, Inc.:

o2ideas is a digital, advertising, marketing and public relations company with a long history of helping its clients succeed. Based in Birmingham, Alabama, o2 has the pleasure to work with truly amazing people at some of the world's most admired companies. o2ideas is minority-owned, certified by the NMSDC and a member of Worldwide Partners, the world's largest owner-operated agency network. To find out what makes o2 different from any other agency, visit o2ideas.com.

About AAF Birmingham:

The mission of AAF Birmingham is to promote excellence in advertising through professional education, networking, community service, ethics, quality, and creativity. AAF Birmingham plays a unique role in our local advertising community because we strive to maintain a strong network, through industry knowledge and education, creative recognition, and opportunities for idea exchange, for both the businesses and individuals who make up advertising in the Birmingham area. For more information, visit www.aafbirmingham.com.

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